## **Counter Impress M**

# Delivery specifications

#### **PDF** format

- Do not place any cutting lines or frames around the printable image.
- Convert all fonts into letter outlines.
- Remove all invisible layers from the layout.

#### Use of colour

- Use CMYK colours. No LAB colours.
- For the deepest black, use the following colour codes: CMYK 86/85/79/100 or RGB 0/0/0.
  When files with both vectors and photos (bitmaps) are used, also use these colour codes in the photos.
  Otherwise colour differences may arise within the images.

Note: colours can deviate slightly when printed on fabric. A test print is available on special request.

#### Resolution

We advise a resolution of 70 to 120 dpi (End format).

(For example: for photos (bitmaps) on a large format canvas for outdoor use, an end resolution of 30 dpi is sufficient. If the image in the file has 10% of the size of the end format, the image in the file must have a resolution of 300 dpi)

### **Dimensioning**

- We always communicate in the sequence width first, then height (w x h).
- Files delivered in the correct ratio (b x h) will automatically be scaled to the requested format.
- Deviations in the ratio (w x h) up to 1.5% are automatically adjusted to the ordered size.
- If the deviation exceeds 1.5%, we will contact you.
- Image dimensions can deviate slightly due to stretch, shrinkage or the elastic properties of the material.

#### File set-up



Important text and images should be placed within the orange line. The distance to the orange line is **2,5 cm**.

### File supply

- Remove all sizes and lines (orange & black).
- Supply in real size in PDF via e-mail / WeTransfer.

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# **Graphical specifications**

## Template for front including sides

Front can be ordered with or without sides. Ask us about the options.

### Actual size of graphic:

Frontside including sides: 1679 \* 997 mm (W/H)



